



The Clifton CID aims to expand!

*Hello everyone. My name's **FRANCOIS PIENAAR**, the has-been rugby player, blessed to have captained our amazing Springboks.*

The Pienaar family have been privileged to live in Clifton for the past 13 years.

I've seen many changes to our suburb in that time – both good and bad - with one of the best being the establishment of the Clifton City Improvement District.

The impact on Clifton has been significant, improving safety, cleanliness, tidiness and most importantly, working with multiple agencies and City departments to coordinate responses from Law Enforcement, SAPS, Metro Police, Traffic and emergency services and to ensure that Clifton's public infrastructure is maintained and repaired by the City.

I've been fortunate to be a Director of the CID for most of 2024 and have found the experience a rewarding one – especially as regards future projects such as beach infrastructure, green spaces restoration and reclamation and other public space activations. It's all hands-on deck.

I passionately believe in the value of the CID and I'm confident that the proposed boundary extension will unlock even greater benefits to the entire Clifton community.

What follows may seem a long read, but it contains very important information about the way forward.

I look forward to welcoming you as CID members!

The Clifton City Improvement District (Clifton CID) was approved by a full Council sitting in May 2023. By the end of September 2023, all statutory requirements were met, and contracts were in place for core services. Operations commenced on the 1st of October 2023.

In just 13 months, we've achieved the following:



110 cameras (LPR, PTZ, thermal and fixed) have been installed and are monitored 24x7x365.



We detained suspects in **33** incidents, often retrieving stolen items and handing suspects over to SAPS for arrest.



We responded to **2151** camera alerts in the public spaces, related to bylaw violations, suspicious activity, people and vehicles and infrastructure faults.



We attended to **773** bylaw violations in the public spaces – for consumption of alcohol and drugs, illegal trading, public indecency and noise complaints.



We removed **21.8** tons of rubbish from the public spaces of Clifton in addition – beaches, green belts, streets, pavements and pathways.



We reported **268** infrastructure faults to the City – including water leaks, sewage leaks, faulty lights and traffic signals, and damage to pavements and pathways.



Following a City eviction of public space occupied by **27** people, we removed **4.3** tons of rubbish left behind at the site, and successfully ensured that no further occupation has taken place.



We had **372** engagements with the street-based community, ensuring that no bylaws were broken.

As you can see, the CID works!

Our impact has been noticed by property owners and residents currently excluded from the CID and many requests have been received to consider a boundary extension.

The CID Board considered this feedback and believed enough in the possibility to engage with the City, convene a Steering Committee and develop a proposed amended business plan and budget for the enlarged area.

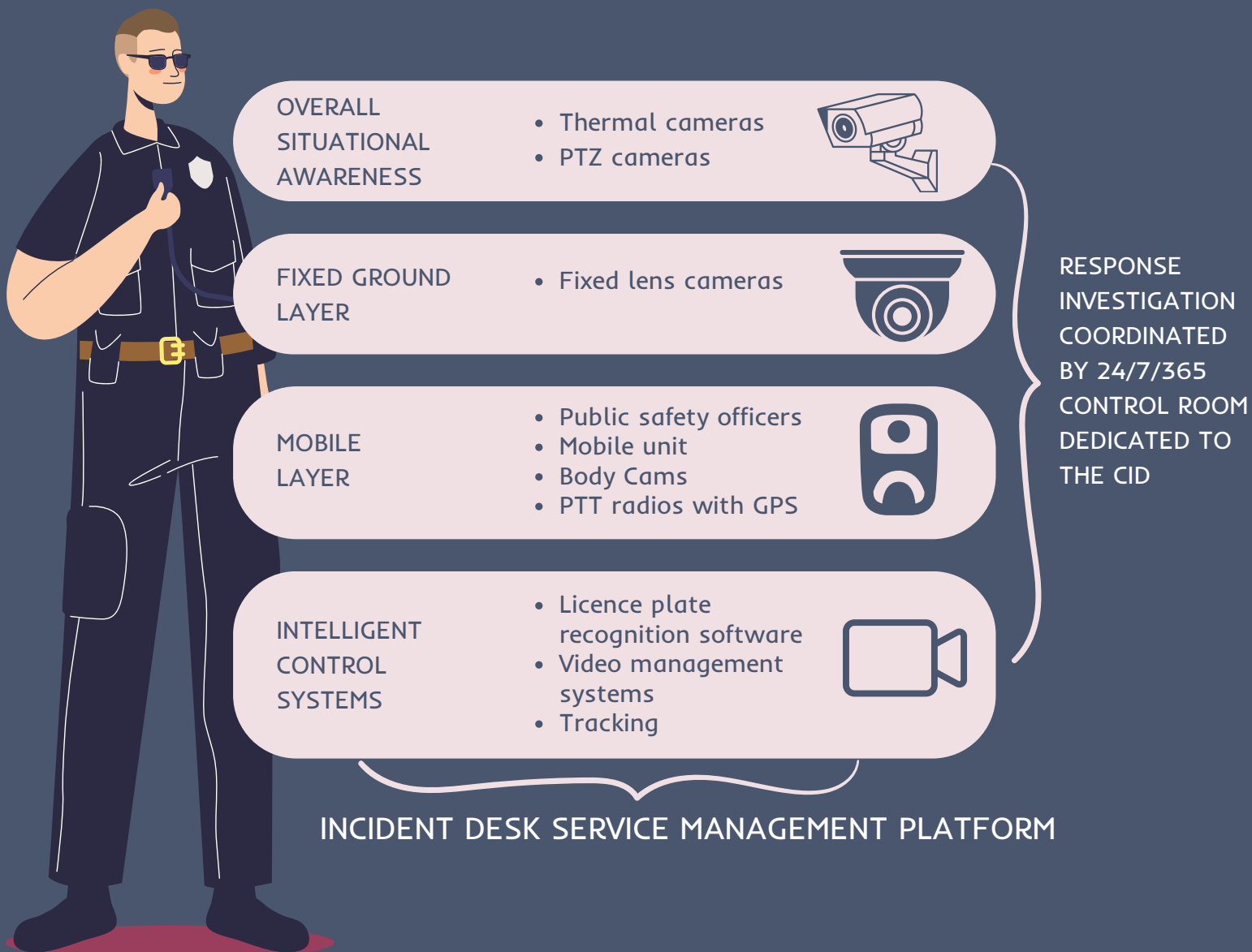
You'll find this information here: <https://www.cliftoncid.co.za/proposed-boundary-extension/>

If the boundary extension is supported, we'll be able to replicate services in the additional area. First beach and Victoria Road will enjoy **public safety** and **law enforcement** presence, which goes a long way to reducing crime and antisocial behaviour in public spaces.

The **camera network** will be expanded, facilitating early warning of potential crime before it takes place and tracking of suspects if crimes are committed, thereby leading to arrests.

The infographic below indicates how the public safety service operates in the Clifton CID. This model will be rolled out into the extended precinct area.

PUBLIC SAFETY PROGRAMME: INTEGRATING PEOPLE, TECHNOLOGY AND SYSTEMS



Vendors will be closely monitored and managed, to tackle those trading illegally, also those illegally selling alcohol on the beaches. Alcohol consumption on the beaches will reduce, leading to a better-behaved crowd simply enjoying the beauty of the area and not causing disruption and safety problems.

Public spaces will be cleaner and more enjoyable for everyone who uses them. Infrastructure faults will be reported to the City and monitored until resolved.

Street based community members will be appropriately engaged with, to ensure that bylaw violations aren't committed.

The CID will also tackle special projects intended to **beautify and improve the public spaces**. Projects could include installation of public seating, greening activations, lighting installations and improvements to pathways and amenities (e.g. public toilets on 1st beach).

Statistics and trend analyses have shown that areas abutting a CID appear to experience urban decay – including decaying infrastructure, shifting crime patterns, increased litter and dumping and issues with antisocial behaviour.

Clifton CID records show that First Beach is already being used as a storage location for alcohol being illegally sold on the beaches and an increase in unpermitted events in breach of bylaws that cause disturbances to residents in adjoining properties.



How does the CID rate get calculated?

Individual properties contribute to the CID based on a set calculation:

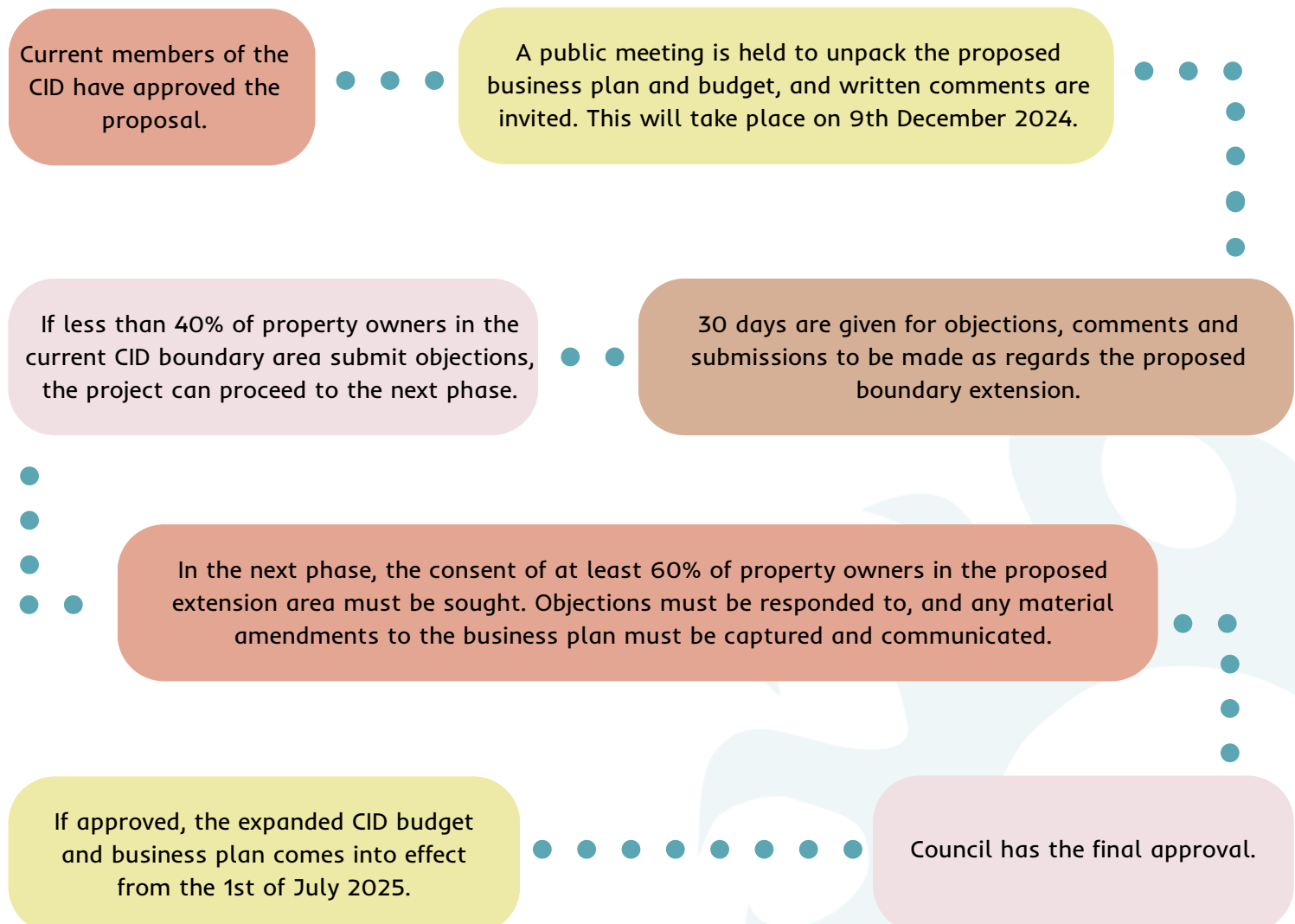
Value of property x R 0.000993 = Annual CID rate ÷ 12 = Monthly CID rate (ex VAT)
x 1.15 = Monthly CID rate (inc. VAT).

Please use the online calculator on the website to get an idea of what this year's CID rate is for your property: <https://www.cliftoncid.co.za/proposed-boundary-extension/>

Future possibilities:

The Clifton CID management team have also been approached by rate payers in the Bantry Bay area, requesting that the boundary be extended still further. This will deliver a truly impactful service, allowing for the scaling of all resources to ensure a better public space for all.

So how does the boundary get extended?



What do you need to do?



- Look out for our communications.
- Have a look at the business plan and budget and submit any questions or objections.
- Attend the public meeting.
- If you're in support, you'll soon be able to access an online service to complete and upload the relevant documents.

Please get in touch with any questions or if you want to find out more about the CID's work and plans.

You can reach us on info@cliftoncid.co.za

We look forward to this exciting next step on the CID journey!

